



IN 1968, MR. NORM TEAMED UP WITH HURST TO BUILD THE LEGENDARY GSS 440 M-CODE DART. TODAY, HISTORY REPEATS ITSELF, AS MR. NORM HAS JOINED FORCES WITH HURST AGAIN, THIS TIME TO CREATE THE HURST HERITAGE BY GSS 50TH ANNIVERSARY CHALLENGER.

THE 50TH ANNIVERSARY CHALLENGER CELEBRATES THE LEGACY OF THE FIRST HURST MUSCLE CAR, THE 1968 HURST OLDS 442. LIKE THE ORIGINAL, THE 50TH ANNIVERSARY CHALLENGER IS EVEN AVAILABLE IN 1968 HURST COLORS, PERUVIAN SILVER METALLIC WITH GLOSS BLACK STRIPES AND WHITE PINSTRIPES. FEATURING A WIDE RANGE OF HURST PARTS AND ACCESSORIES, THE 50TH ANNIVERSARY CHALLENGER IS THE BEST OF BOTH WORLDS; IN THE MR. NORM'S TRADITION, IT'S A TIRE SMOKING HEMI POWERED MUSCLE CAR, WHILE IN THE HURST TRADITION, IT'S THE EPITOME OF THE "GENTLEMEN'S" HOT ROD.

SPECIAL LIMITED EDITION SERIES

THE HURST HERITAGE BY GSS 50TH ANNIVERSARY CHALLENGER IS AVAILABLE IN STANDARD AND WIDE BODY VERSIONS. ONLY 50 SERIAL NUMBERED CARS WILL BE BUILT AND EACH WILL BE A "ONE OF ONE."







50" ANNIVERSARY CHALLENGER

STANDARD BODY MODELS INCLUDE THE FOLLOWING EQUIPMENT EXTERIOR

- 50TH Anniversary Challenger Custom Painted Body Graphics and Stripes
- HURST Custom Painted Fender Emblems and HERITAGE BY GSS Lettering
- Peruvian Silver Custom Painted Tail Panel
- Mr. Norm's Demonic Functional Ram Air Hood
- Mr. Norm's Functional Stainless Steel Hood Pins and Lanyards
- Mr. Norm's Stainless Steel Hood Latch
- Supercharged 3D Script on Sides of Demonic Hood Scoop (if supercharged)
- Hurst Equipped Badge on Grille and Trunk Lid (if non-supercharged)
- Hurst S/C Badge on Front Fenders and Trunk Lid on Supercharged Challengers
- HURST Chrome 3D Lettering on Tail Panel
- Hurst Logo Embossed Metal License Plate

INTERIOR

- HURST Billet Plus Manual Short Shifter w/ Chrome Arm & White Knob Or Consistent T-Handle
- HURST Vintage Console Warning Label with Manual Transmission
- HURST / Katzkin Tuscany Leather w/ Contrasting Stitching, Carbon Wings & Choice of Inserts
- HURST Emblem Embroidered on Front and Rear Seat Backs
- HURST Heritage By GSS 50TH Anniversary Unique Serial Number Dash Plaque
- GSS Chrome 3D Dashboard Emblem
- Mr. Norm's Start / Stop Button Overlay
- Hellcat Style Dead Pedal Pad and Emergency Brake Pedal Pad Cover
- HURST Logo Plush Carpet Mat Set
- HURST Heritage By GSS 50TH Anniversary Challenger Bright Door Sill Accents
- HURST Logo Plush Trunk Mat

CHASSIS

- HURST Stunner 20" Wheels in Black with Machined Accents
- 50th Anniversary Challenger Wheel and Tire Package Includes the Following:
- 20" x 10" Front 20" x 10" Rear NOTE: 1/2" Wider than stock Hellcat
- Nitto NT 555 G2 Directional Radial Tires
- 275/40ZR20 Front 315/35ZR20 Rear
- 4 Mopar TPMS Sensors and Valve Stems
- HURST Stage1 Lowering Springs in Gold Hammertone Finish and 4-Wheel Alignment
- HURST / Flowmaster 3-Inch Cat Back Stainless Steel Active Cat Back Dual Exhaust System
- HURST Logo Polished 4 Inch Double Wall Stainless Steel Quad Exhaust Tips
- HURST Heritage By GSS 50TH Anniversary Unique Serial Number Plaque on Core Support
- Flowmaster Delta Force Cold Air Intake

CELEBRATING THE HURST LEGACY

- 50TH Anniversary Challenger Registered in Hurst Section of Original GSD Registry
- Personal Letter of Congratulations from Mr. Norm
- 8.5" x 11" Certificate of Authenticity Suitable for Framing & Membership in Mr. Norm's Sport Club





CALL 760-612-6365 FOR MORE INFORMATION

50th ANNIVERSARY CHALLENGER

WIDE BODY MODELS INCLUDE THE FOLLOWING EQUIPMENT

EXTERIOR

- 50TH Anniversary Challenger Custom Painted Body Graphics and Stripes
- HURST Custom Painted Fender Emblems and HERITAGE BY GSS Lettering
- Peruvian Silver Custom Painted Tail Panel
- Mr. Norm's Demonic Functional Ram Air Hood
- Mr. Norm's Functional Stainless Steel Hood Pins and Lanyards
- Mr. Norm's Stainless Steel Hood Latch
- Supercharged 3D Script on Sides of Demonic Hood Scoop (if supercharged)
- Hurst Equipped Badge on Grille and Trunk Lid on Naturally Aspirated Challengers
- Hurst S/C Badge on Front Fenders and Trunk Lid on Supercharged Challengers
- HURST Chrome 3D Lettering on Tail Panel
- Hurst Logo Embossed Metal License Plate

INTERIOR

- HURST Billet Plus Manual Short Shifter w/ Chrome Arm & White Knob Or Consistent T-Handle
- HURST Vintage Console Warning Label with Manual Transmission
- HURST / Katzkin Tuscany Leather w/ Contrasting Stitching, Carbon Wings & Choice of Inserts
- HURST Emblem Embroidered on Front and Rear Seat Backs
- HURST Heritage By GSS 50TH Anniversary Unique Serial Number Dash Plaque
- GSS Chrome 3D Dashboard Emblem
- Mr. Norm's Start / Stop Button Overlay
- Hellcat Style Dead Pedal Pad and Emergency Brake Pedal Pad Cover
- HURST Logo Plush Carpet Mat Set
- HURST Heritage By GSS 50TH Anniversary Challenger Bright Door Sill Accents
- HURST Logo Plush Trunk Mat

CHASSIS

- HURST Stunner Style 20" Forged Multi-Piece Wheels
- 50th Anniversary Challenger Wheel and Tire Package Includes the Following:
- 20" x 11" Front 20" x 12" Rear NOTE: Rear is 1" Wider than stock Hellcat Wide Body
- Pirelli Corsa Assimetrico Radial Tires and 4 Mopar TPMS Sensors
- 305/35ZR20 Front 345/30ZR20 Rear
- 4 Mopar TPMS Sensors and Valve Stems
- HURST Stage1 Lowering Springs in Gold Hammertone Finish and 4-Wheel Alignment
- HURST / Flowmaster 3-Inch Cat Back Stainless Steel Active Cat Back Dual Exhaust System
- HURST Logo Polished 4 Inch Double Wall Stainless Steel Quad Exhaust Tips
- HURST Heritage By GSS 50TH Anniversary Unique Serial Number Plaque on Core Support
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50" ANNIVERSARY OPTIONS

SPEEDWAY FRONT SPLITTER W/ ADJUSTABLE HEIM JOINTS



GSS BILLET STRUT TOWER BRACE

Note: For Non-Supercharged Challengers Only











HURST STUNNER MACHINED W/ ANTHRACITE ACCENT HURST STUNNER MACHINED W/ BLACK ACCENT HURST STUNNER IN OPTIONAL SHOW CHROME



STUNNER STYLE FORGED MULTI-PIECE WHEELS FOR CHALLENGER WIDE BODY MODELS



THE 50TH ANNIVERSARY CHALLENGER IS AVAILABLE FOR THE FOLLOWING MODELS: R/T, R/T SCAT PACK, SRT, HELLCAT, DEMON, RED EYE (HELLCAT WIDE BODY SHOWN IN PHOTOS)



THE 50TH ANNIVERSARY CHALLENGER IS OFFERED BY GSS SUPERCARS / GHF INC. CALL 760-612-6365 FOR MORE INFORMATION EMAIL: <u>LARRY@GSS-SUPERCARS.COM</u>